

## Iowa Hotel & Lodging Industry Snapshot

**999**  
Properties

**56k**  
Guest Rooms

**\$4 billion**  
Guest Spending

**\$563 million** in Iowa & Local Taxes  
**\$114 million** in Lodging Taxes

## 2024 Legislative Agenda

### Pass SF 394 & HF 544 OR join it to a larger tax bill

- The bill would exempt from the state sales and use tax the sales price of lodging supplies sold to a lodging provider in order to properly prepare a guest room.

### Pass HSB 612 and SSB 3097 – Work Drive Permit for Teens

- IHLA supports efforts to expand work opportunities for 14 ½ and 15-year-olds and supports the changing of the law to ensure those who choose to work have the same driving privileges as students who participate in school activities.

### Pass SSB 3064 and HSB 578 Hotel Inspections

- Support bringing code up-to-date with complaint-based inspections rather than mandated bi-annual inspections of all hotels and instead conduct complaint-based inspections.

### Oppose HSB 585, HSB 603, SF2010 School Start Date

- Leave in place requirement that school does not start before August 23rd. Last two weeks of August, Iowa has 1.8 million visitors spending \$313 Million.

# \$8.4 million in Credit Card Fees on State Sales Tax

# \$120 million in Credit Card Fees Overall

## Additional Priorities

### Bring State Per Diem Rates in line with Federal Per Diem Rates for Iowa

- The Iowa Department of Administrative Services is reviewing and considering bringing State Employee Per Diem Rates to Federal Rates for Iowa. Current in-state lodging rate for Iowa \$80 per night. For Federal travel in Iowa \$107 per night, \$111 Dallas County, \$114 Polk County

### Explore Paths to Relieve Credit Card Fee Burden for State Sales Tax Collection

- Credit Card Fees are crushing small business. A small amount of relief could come from removing credit card fee burden from state sales tax.

### Special Use Tax Exclusive to Hospitality

- Over the past several legislative cycles, multiples bills have been proposed that authorize cities to establish entertainment areas and impose an entertainment surcharge within the area. Others proposed increasing lodging tax by 5% to cover public transit shortfalls. Other groups are seeking legislation allowing self-imposed sales tax increases to create Tourism Improvement Districts. IHLA members are generally seeking tax relief rather than tax increases and want to ensure the industry has a seat at the table in all related discussions.

## Iowa Hotel & Lodging Association

The Iowa Hotel & Lodging Association (IHLA) was formed in January 2022 at the request of several Iowa hospitality professionals who were already members of the Iowa Restaurant Association. The IHLA, while a financially separate organization, shares office space, administrative support and executive management with the Iowa Restaurant Association.

The mission of the IHLA is to protect, promote, educate, and advocate on behalf of Iowa's hotel and lodging industry with state lawmakers, regulators, the public and the media. The group's volunteer Board of Directors sets state legislative direction.

