

Partner with the Voice of Iowa's Hotel & Lodging Industry

The Iowa Hotel & Lodging Association was formed in 2022 to serve as the industry's collective voice with state lawmakers and regulators, as well as to advance the business interests of Iowa's hoteliers. Your sponsorship is an investment in these advocacy efforts as well as an opportunity to gain visibility with the state's top operators.

Bronze \$1,500

- Introduction to members in one monthly electronic newsletter
- Recognition on Association's website
- Recognition on signage at events
- Promotional company materials distributed at networking events
- Access to member list
- Receive all member communications

Silver \$3,000

All benefits of Bronze sponsorship plus:

- Listed as a sponsor in monthly newsletter with link to your website
- Enhanced recognition on Association's website
- Prominent logo placement on all Association event signage
- Opportunity to provide a brief presentation at one networking event
- Four tickets to annual Awards luncheon

Gold \$5,000

All Benefits of Bronze and Silver sponsorship plus:

- Prominent placement and recognition on Association's website
- Exclusive placement on Association event signage
- One month of a home page ad on Association's website
- Opportunity to present an educational webinar
- Opportunity to be an award category sponsor & presenter at annual Awards luncheon
- A table at the annual Awards luncheon
- Membership dues waived

Iowa Hotel & Lodging Industry Snapshot

999
properties

\$3 billion
Guest Spending

51k
Guest Rooms



Contact: Faith Dorn, IHLA Director

fdorn@hotellodgingiowa.com | 515-276-1454 | c 515-210-6480 | www.hotellodgingiowa.com